



ervation Data



Vision

GIS

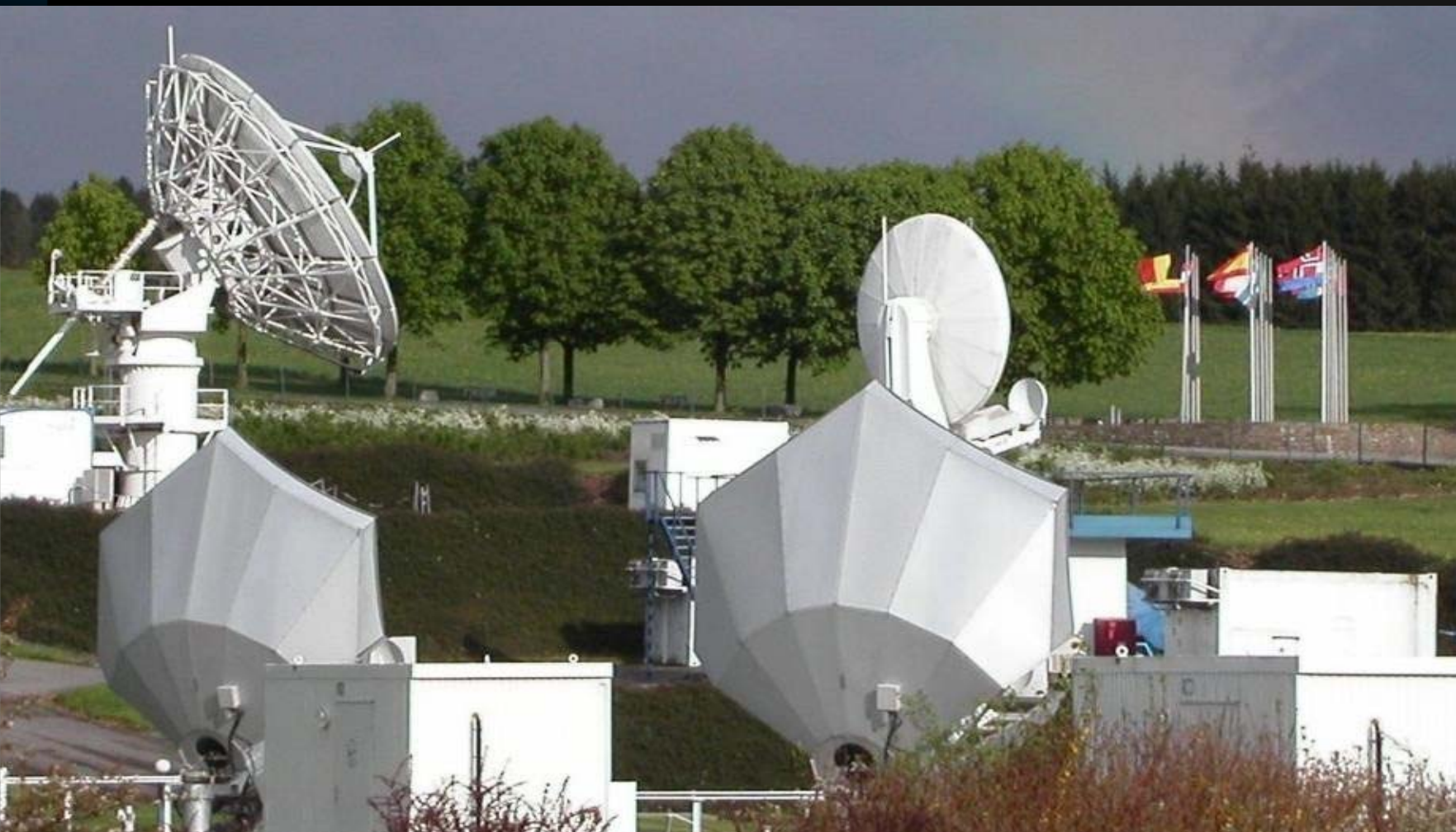
Is Enabling a
Sustainable World

l Analysis

- Access to all-weather road (% access within [x] km distance to road)
- Aerosol optical depth (AOD)
- Percentage of wastewater flows treated to national standards
- Proportion of total water resources used
- World Distance to Water
- Area of public and green space as a proportion of total city space

Think
Big

Implementing Nation-Wide Imagery Programs



Think
Small

Implementing a Drone Program



ArcGIS | A Complete Imagery Platform

Supporting Advanced Processing,
Analysis, and Management

Desktop
and Web



Dynamic Image
Processing



Full-Motion Video



Mensuration

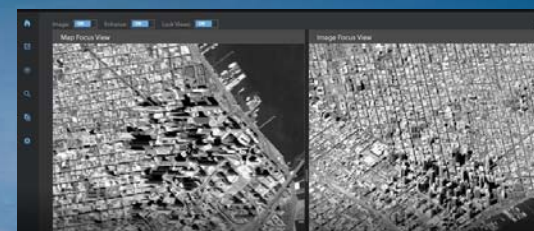
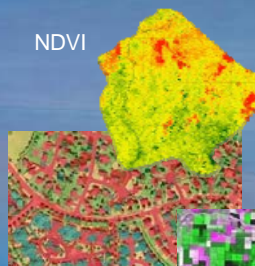
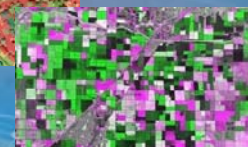


Image Space



NDVI

Classification



Change Analysis



Pro Imagery Tab



Powerful Analytics



Drone2Map



Landsat

High-Resolution Satellites

Drones

Small Sats

Weather

Aerial Photos

Radar

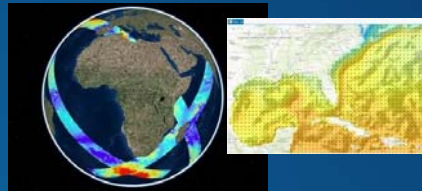
All Major Sensors

Imagery

Supporting

- Powerful Analysis Tools (100+)
- All Major Sensors
- Standard Workflows

Scientific Data



Dynamic Processing Chains



Change Analysis

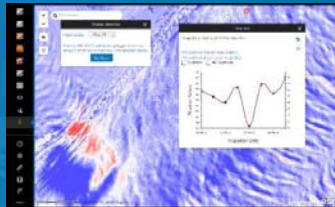
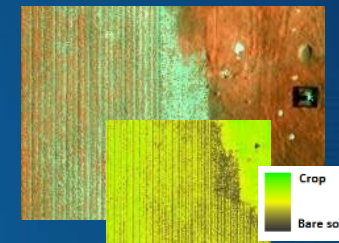


Image Classification and Segmentation



Multispectral Analysis



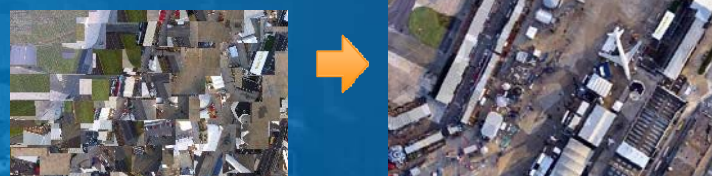
Oblique Imagery and Measurement



Drone2Map (NEW)



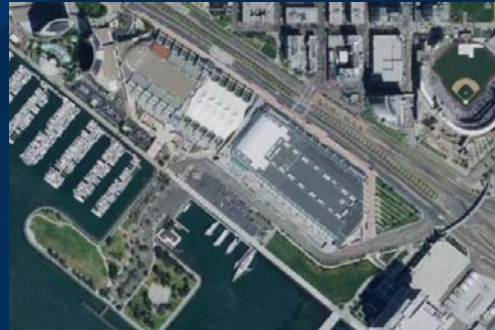
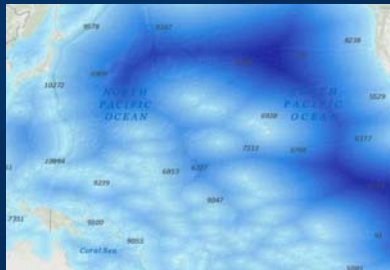
Orthophoto Generation



Supporting Single Scenes . . .
. . . and Massive Collections

Earth Observation Data

Oceans

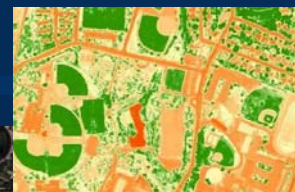
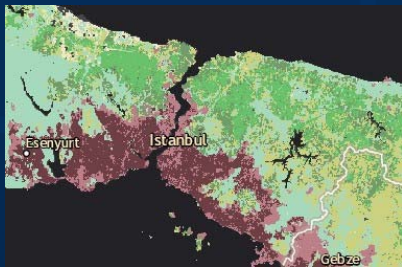


Hexagon Imagery



Nearmap Imagery

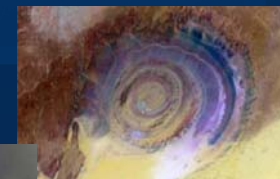
Land Cover



NAIP (NDVI)

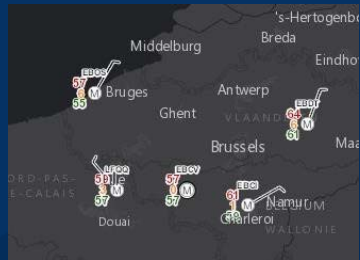


MODIS



Landsat 8

Earth Observation Data



Real-Time Observations



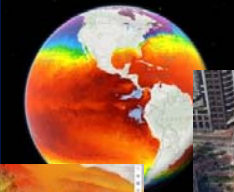
Weather Radar




Precipitation Estimates

New Data Types

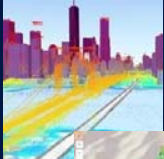
WMTS




3D Objects



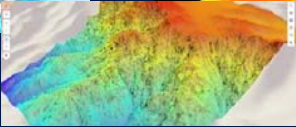
Lidar




3D Mesh




Massive Point Clouds



Warnings



Earthquakes



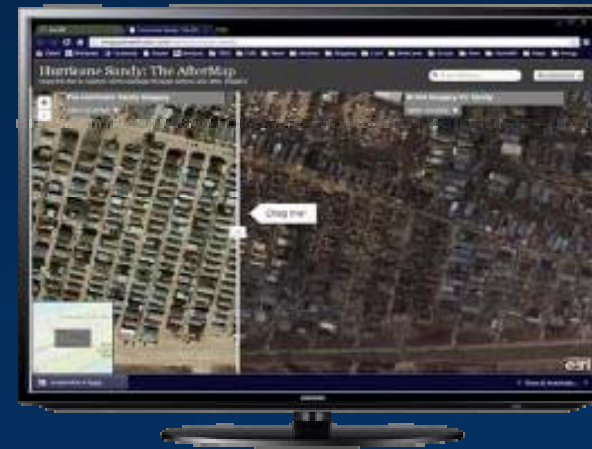
Extracting Information from Imagery

- Visualization
- Measurement
- Change Detection
- Feature Extraction
- Land Cover Classification
- Elevation Creation

Visualization & Measure



Change Detection



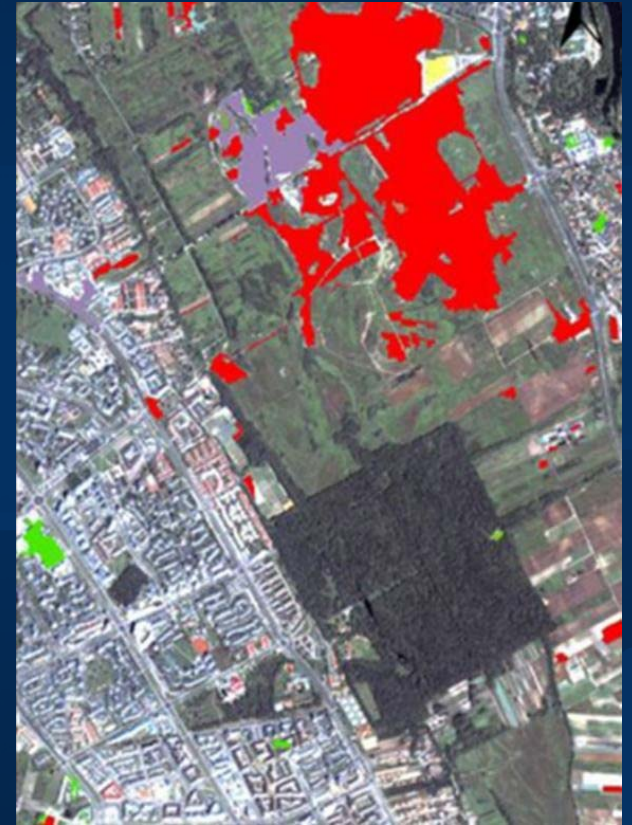
Classification & Extraction



Raster Analytics

Identifying Change

Example of NDVI Change Detection



Integrating Information



Global Ecological Marine Units



[Industries](#)

[Products](#)

[Support & Services](#)

[About](#)

[Community](#)

[Sign In](#)



Ecological Marine Units

GIS Provides Better Understanding of Ocean Ecosystems

Ecological Marine Units

[Main](#)

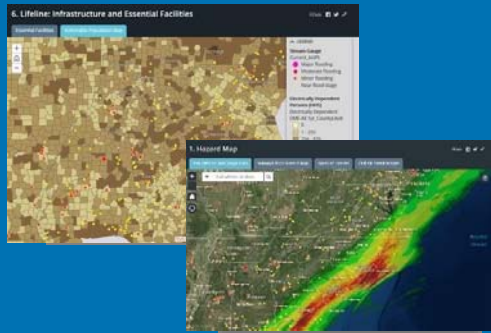
[Educate](#)

[Research](#)

[Collaborate](#)



Assessing Vulnerable Populations



US



Food Supply

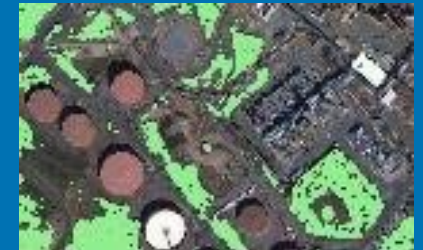


UN-Yemen

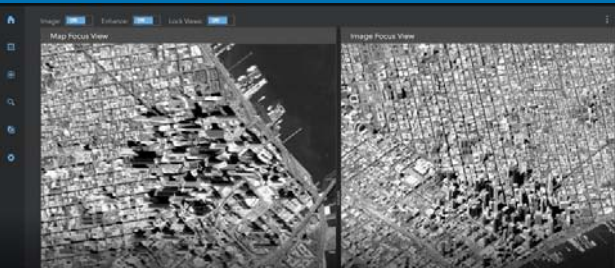
Crop Rotation



USA



Change Analysis



Vulnerable Populations

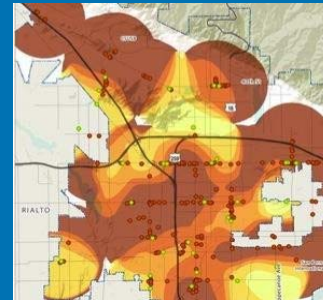


Urban Analysis



Santa Clara

Healthy Food Access



California

Precision Agriculture



New Zealand

13 CLIMATE ACTION



Glacial Melt



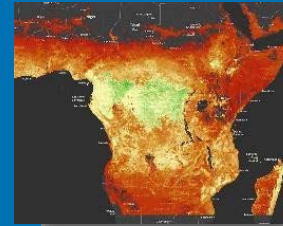
Bhutan (ICIMOD)

Desertification Survey



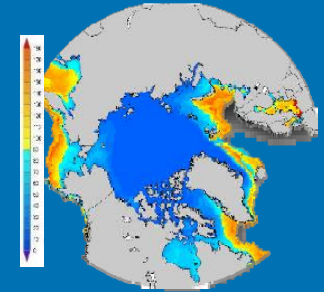
Turkey

Biomass Assessment



Africa

Calculating First Ice Freeze

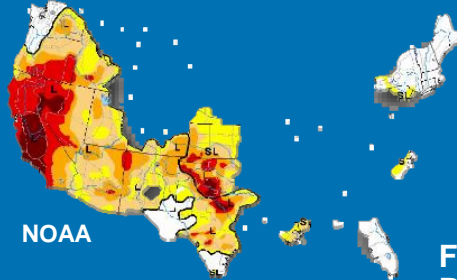


Sea Level Rise



South Carolina

Monitoring Drought



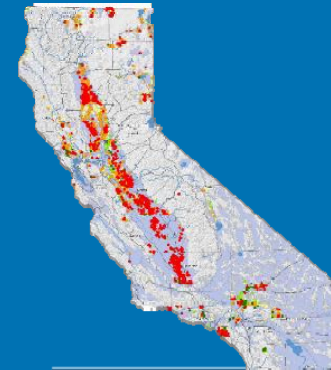
NOAA

Forest Carbon Reserves



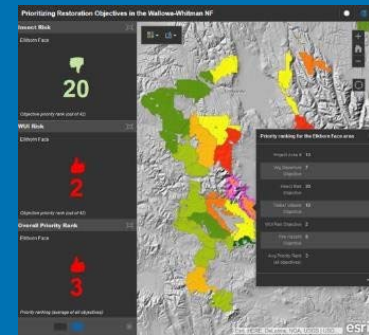
South America

Groundwater Change

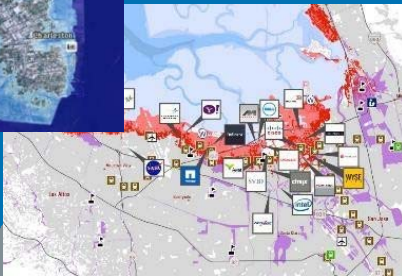


California

Forest Restoration



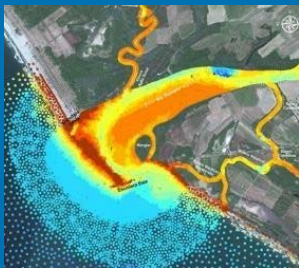
Wallowa-Whitman NF



San Francisco

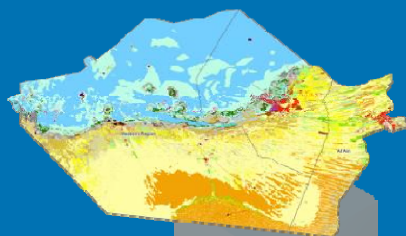


Sediment Change



Mexico

Marine and Terrestrial Habitat



Abu Dhabi, UAE

Coral Communities



Martinique

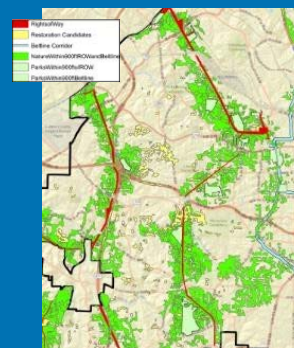
Biodiversity



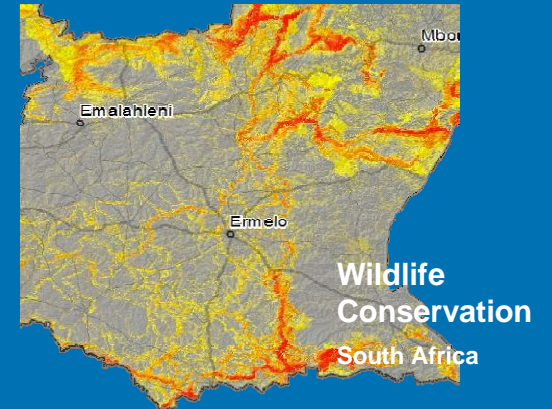
Philippines



Habitat Corridors

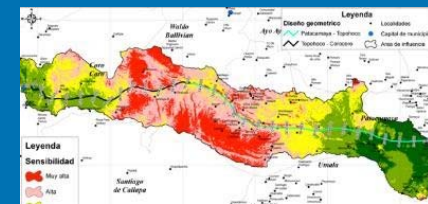


Atlanta



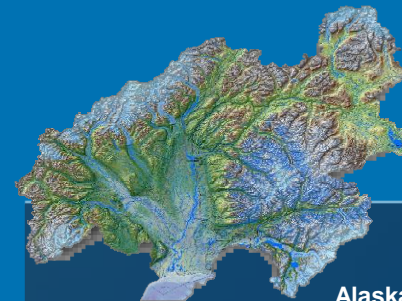
Wildlife Conservation
South Africa

Ecosystem Sensitivity



Bolivia

Watershed



Alaska

GIS Provides the Framework and Process

For Enabling a Smarter World



Data Collection
and Development

Data Integration
and Management

Analysis
and Modeling

Planning and
Decision-Making

Stakeholder
Engagement

Action

Informing

*Transforming How We Think and Act . . .
. . . Creating a More Sustainable Future*



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